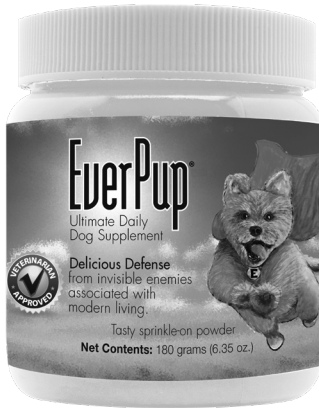


EverPup Instructions & FAQ



What is EverPup®?

EverPup® is a daily supplement that combines a number of nutraceuticals – ingredients that are natural in origin – with many overlapping, beneficial effects for your dog’s health.

EverPup was originally formulated for dog lovers who wanted to give their dogs Apocaps, our potent apoptosis supplement. In response, we created EverPup, which features low doses of many of the apoptogens found in Apocaps, but at levels appropriate for dogs to take on a daily basis.

Why should I give my dog EverPup®?

In addition to supporting normal apoptosis, EverPup also offers probiotics and prebiotics for digestive health, and several other ingredients that can support normal health of the joints, skin, immunity, heart, kidney, liver, brain, metabolism, and overall vitality. There is also a multivitamin and potent antioxidants. EverPup provides healthy support for every organ and system in your dog’s body, which is why it’s called the ultimate daily dog supplement.

EverPup can replace most nutraceuticals and supplements, which makes it very convenient. It’s also easy to give your dog – just mix the beautiful green powder into your dog’s food. It tastes delicious (to dogs), which means that they are happy to take it. Many will lick it right off a plate!

EverPup is especially potent because it is formulated using a special “Trojan Horse” technology called Biovadex™, which helps deliver the healthful benefits straight to the target organs and cells. In addition to apoptosis support, EverPup can benefit the immune system, heart, liver, kidneys, and intestines.



EverPup is 100% human-grade, and made to the highest human nutraceutical standards. Our labs are licensed by and inspected by the FDA and state authorities, and every ingredient in EverPup and every batch of EverPup undergoes rigorous safety and purity testing, so you can be sure that what’s on the label is what’s in the bottle.

What to expect with EverPup

We all want our dogs to live long, happy, healthy lives, and EverPup is designed to support long-term health on all dimensions. While many supplements and medications are only used when there is a problem, EverPup provides daily help and support for your dog’s natural, normal, vibrant cellular health.

EverPup is a food-based nutraceutical, which means it is more potent than a typical supplement, and less aggressive than a pharmaceutical. It doesn’t necessarily act “overnight,” and instead builds up over time. You can give EverPup for as long as you like, because it helps dogs of all ages, from puppies to seniors.



The benefits of EverPup continue to build over time with daily use.

How to Give EverPup

It couldn't be easier to give EverPup to your dog. Unlike most pills, and powders, EverPup tastes delicious to most dogs. The powder can be mixed right into food, and water added (if the food is dry) to make a little "gravy." Or, your dog may like to lick it right off a plate!

Giving EverPup with meals is a good idea, to enhance absorption. Because dogs like the taste so much, it can be a good idea to split the daily dose up and give it with each meal. (For example, if you feed your dog twice a day, and your dog gets one scoop per day, give half a scoop with each meal).

There's a 6-gram scoop included in each jar of EverPup. There are 180 grams of EverPup in each jar, which means each jar is a one-month supply for most dogs (and two months for little guys).

NOTE: EverPup is dosed by weight, but the scoop measures volume. EverPup is a very fine powder, and it settles quite a bit in transit. When it's first filled at the factory, the jar is nearly full, but by the time you open it it may be settled and com-



Give EverPup with meals.

pacted. The scoop holds 6 grams of powder when it's fluffy, but once the powder has settled, the scoop may hold more. If you feel like you are "running out" before 30 days, it's likely because the powder has settled.

If your dog weighs...	Give this much EverPup every day
Under 15 pounds	½ scoop
15 pounds and up	1 scoop

What is the best time to give EverPup?

Give EverPup with meals.

What if my dog doesn't like the taste of EverPup?

Some dogs are suspicious of new foods. If your dog doesn't eat a meal with EverPup on it, try mixing in just a tiny bit of EverPup, and see if your dog will eat it. Then gradually add more EverPup every few days, until you are up to a full

dose. Most fussy dogs will get used to the taste and even begin to enjoy it, when it's introduced very gradually like this. Even if you never get up to a full dose, a little EverPup is better than none at all!

Are there side effects?

Side effects from EverPup are extremely rare – far fewer than 5% of dogs may experience some tummy upset (nausea, vomiting, or diarrhea) af-

ter using EverPup. (This is typical of any sudden change in diet, supplements, or medications.)

What to do if your dog gets an upset tummy

If your dog experiences vomiting, diarrhea, or nausea after using EverPup, you should stop using EverPup and call your veterinarian to make sure you get their advice.

Most often, your vet will recommend that once your dog feels better (no nausea, vomiting, or di-

arrhea for five days), you can try EverPup again, starting with just a little bit of the powder at a time. If that lower amount is well-tolerated for one week, gradually increase the amount up to a full dose with meals, preferably over the course of a week or even two or three weeks.

The EverPup 100% money-back taste guarantee

It's the rare dog that doesn't love the taste of EverPup, which is why we offer a 100%, money-back guarantee. If you or your dog give EverPup a chance, but don't love it for any rea-

son, send us your jar (even if it's empty!) and a copy of your receipt, and we'll refund you the purchase price. (If you are a member of the EverPup Club, your first jar is already free!)

Are there dietary restrictions?

There are no dietary restrictions with EverPup.

Do not use EverPup if

- Your dog is allergic to EverPup or any of the ingredients in EverPup.
- If your dog is experiencing vomiting or diarrhea, it's a good idea to stop EverPup use until he or she is feeling better.

EverPup in other animals

EverPup is made from 100% human-grade ingredients, and to human nutraceutical standards in laboratories licensed by and inspected by the FDA. Even so, it is intended for use in dogs, and should not be given to cats or other animals. Cats may be unusually sensitive to some dietary

apoptogens, which is why we are cautious about its use in cats. As always, ask your vet about using this or any other supplement!



How long to give EverPup

Dogs can take EverPup every day for life. It's the ultimate daily dog supplement.

Using EverPup with other nutraceuticals, vitamins & supplements

One of our goals in creating EverPup is to help avoid over-supplementing dogs. For most dogs, less is more when it comes to supplements. One of the main advantages of EverPup is its bio-availability, and another is the way all the ingredients support each other (synergy). All of this means just a little EverPup each day is better absorbed, with greater benefits than giving several individual supplements that "do the same thing."

Benefits	EverPup®	Cosequin DS™	Forta Flora™	Grizzly Salmon Oil™	Neutricks™	Pet Tabs™	Solid Gold™
Joints	✓	✓		✓			
Liver	✓						
Kidney	✓						
Immunity	✓		✓				
Metabolism	✓			✓			
Cognitive Function	✓				✓		
Skin & Coat	✓			✓			✓
Vitality	✓	✓			✓		
Apoptogens	✓						
Beta glucans	✓						
Probiotics	✓		✓				
Prebiotics	✓		✓				
Vitamins	✓	✓	✓			✓	✓
Minerals	✓	✓				✓	✓

If you are already giving your dog a multi-vitamin, probiotic, omega-3, joint, brain, skin, and many other supplements, EverPup may be able to replace all of them. See this chart for a list.

EverPup offers support for...

Apoptosis from Curcumin, Gingerols, and Citrus Bioflavonoids

DNA Integrity from Citrus Bioflavonoids, Silymarin, and Spirulina pacifica

Joints from Curcumin, Gingerols, Citrus Bioflavonoids, and Glucosamine

Brain from Silymarin, Gingerols, and Citrus Bioflavonoids

Skin from Omega-3 fatty acids from Flax, Spirulina Pacifica and Citrus Bioflavonoids

Metabolism from Gingerols, Inulin, Curcumin, and Citrus Bioflavonoids

GI Tract from Lactobacillus sporogenes (a probiotic) and Inulin (a prebiotic)

Immunity from Beta glucans from oats, and Spirulina pacifica

Liver from Antioxidants (vit E, vit C, other) and Silymarin

Kidney from Silymarin and Gingerols

